The number one concern for businesses in today's credit crisis: LIQUIDITY

Access to working capital is critical to running your company. Yet, if you are like most small and mid-sized businesses, you have more than 60% of your working capital locked away in outstanding invoices.

In as little as 24 hours, you can increase your liquidity and:

- Take control of your working capital management
- Lower your cost of capital through a competitive marketplace
- Protect your business from extended payment terms
- Secure financing that is less restrictive than traditional bank financing

FINANCIAL FREEDOM FOR YOUR BUSINESS

The Receivables Exchange is an easy-to-use online auction marketplace that helps companies increase their liquidity and drive down their cost of capital. Sellers (small and mid-sized businesses) post outstanding invoices on the Exchange. Buyers (accredited capital providers) compete in real time to buy your receivables. You set all the terms. The best bid that meets (or beats) your terms wins.

The Receivables Exchange frees your company from the high initial costs of a bank line, the restrictions of a personal guarantee and the constraints of an all asset lien, providing you the financial freedom you need to run your business.

THE TIME TO INCREASE YOUR LIQUIDITY IS NOW

Take control of your working capital management and have your invoices funded in days rather than months. There is no reason to wait. Use the incoming capital to drive sales and boost your business.

A NEW FINANCIAL ERA calls for a NEW FINANCIAL SOLUTION
Welcome to THE RECEIVABLES EXCHANGE

THE RECEIVABLES™ EXCHANGE
The Capital of Growing Businesses

AS SEEN IN : The New York Times AND: Inc. NAMED "A COMPANY TO WATCH IN 2009" BY: Forbes

Benefits of the Exchange

UNPRECEDENTED CONTROL AND FLEXIBILITY

- You set the terms
- You determine the amount you are willing to pay
- You set the duration of the auction
- You control the size of the auction and the number of invoices
- You can use it when and how you see fit

UNPRECEDENTED ACCESS

- A global network of accredited capital providers
- Real-time competitive bidding on your receivables
- Competitively-priced capital to reinvest into your company

How the Exchange Works

Lisa

A CFO at a small business needs money to fund operations. She needs funding in no more than 3 days.

Eric

An institutional investor at a financial institution wants to diversify his portfolio and generate attractive returns.

Lisa posts a $100,000 receivable requiring at least $80,000 advanced at no more than a $2,000 discount fee.

Eric offers a $90,000 advance with a 30 day discount fee of $1,000.

Eric's bid of $90,000 wins the auction.

Lisa gets funded the next business day in the amount of $90,000 (less Exchange fees).

$100,000 receivable paid by Lisa's customer. Lisa receives $9,000 remittance payment.

Eric receives $91,000.

HEADQUARTERS
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